

On the occasion of

World Entrepreneurs' Day

Presenting

STARTUP BOOTCAMP

Igniting Ideas. Powering Entrepreneurs

22nd August, 2025

📍 Founder's Studio

🕒 9:30 AM onwards



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

SSIP



Report on World Entrepreneurs Day

ACTIVITY TYPE	World Entrepreneurs Day- Bootcamp on Entrepreneurship & Innovation.		
DATE & TIME	22/08/2025	Duration	1 Day
SEMESTER	All	No. of participants	70
EXPERT NAME WITH DESIGNATION	Mr. Hutesh Baviskar- Manager, P.I.E.R.C Mr. Sreenivas Karnatakam- Asst. Manager, P.I.E.R.C Mr. Jasser Ahmed- Associate, P.I.E.R.C		

Introduction

World Entrepreneurs Day is celebrated globally to recognize the contributions of entrepreneurs and to promote the spirit of innovation, creativity, and leadership that drives economies forward. To commemorate this day, the **Parul Innovation and Entrepreneurship Research Centre (PIERC)** organized a **Bootcamp on Entrepreneurship & Innovation**. The event aimed to create awareness about entrepreneurship, highlight the importance of innovation in society, and inspire students to contribute towards making India an **Innovation Hub**.

Objectives

- To create awareness about entrepreneurship, innovation, and leadership among students.
- To highlight the role of entrepreneurship and innovation in the development of society and economy.
- To guide students on transforming innovative ideas into viable startups.
- To encourage young minds to explore opportunities in India's startup ecosystem.

- To develop problem-solving, decision-making, and leadership skills through interactive activities.

Learning Outcomes

By the end of the bootcamp, participants were able to:

- Understand the process of converting innovative ideas into successful startups.
- Gain knowledge of various grants, policies, and funding opportunities available for budding entrepreneurs.
- Learn to validate startup ideas using structured tools like the **Ideation Canvas**.
- Apply creativity and innovation in addressing business challenges through simulation activities.
- Recognize the role of adaptability, teamwork, and resilience in entrepreneurial success.

Activity Details

PIERC celebrated **World Entrepreneurs Day** by organizing a **Bootcamp on Entrepreneurship & Innovation**, consisting of expert sessions and hands-on activities.

1. Expert Talk – “How to Convert Innovative Ideas into Startups and Grants Available for Startups”

- **Speaker:** Mr. Hutesh Baviskar, Manager – PIERC
- **Key Insights:**
 - Step-by-step process of idea to startup journey.
 - Information on government support schemes such as **SSIP, Startup India Seed Fund, NIDHI Prayas, BIRAC**, and other incubation opportunities.
 - Importance of networking, mentorship, and proper documentation for securing funding.
 - Success stories of startups incubated at PIERC.
- **Outcome:** Students learned practical steps to initiate their entrepreneurial journey and understood how to access financial support.

2. Hands-on Workshop – “How to Validate a Startup Idea using Ideation Canvas”

- **Facilitator:** Mr. Sreenivas Karnatakam, Assistant Manager – PIERC
- **Key Insights:**
 - Introduction to the **Ideation Canvas Tool** for analyzing problem statements, customer segments, value propositions, and feasibility.
 - Group activity where participants applied the tool to their own startup ideas.
 - Practical demonstration on identifying gaps and refining ideas for better validation.
- **Outcome:** Students learned structured methods to evaluate and validate their startup ideas, improving their ability to align innovation with real-world needs.

3. Interactive Activity – “What If Situation” Simulation

- **Facilitator:** Mr. Jasser Ahmed, Innovation Associate – PIERC
- **Key Insights:**
 - Students were divided into teams and assigned **existing startup case studies**.
 - Hypothetical challenges such as market competition, financial crisis, customer dissatisfaction, and policy changes were presented.
 - Teams brainstormed strategies, pitched their solutions, and received expert feedback.
- **Outcome:** Students enhanced their **critical thinking, teamwork, leadership, and adaptability skills**. They experienced the importance of quick decision-making in entrepreneurship.

Overall Impact

The celebration of **World Entrepreneurs Day** at PIERC successfully achieved its objective of inspiring students to embrace entrepreneurship and innovation. The

bootcamp combined **knowledge-sharing, practical tools, and experiential learning**, enabling students to:

- Think innovatively and validate their startup ideas.
- Gain awareness of funding schemes and incubation opportunities.
- Build confidence in tackling entrepreneurial challenges.

The program not only created enthusiasm among students but also motivated them to envision themselves as future **changemakers and startup founders**, contributing to India's journey towards becoming a global **Innovation Hub**.

Glimpses of the program











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